

## HUMAN READABLE SUMMARY OF THE TERMS OF USE

This summary is not a license and is meant only to explain certain concepts of the related [legal document](#).

**What this covers:** Maps, geocoding, network analysis, and geometry services hosted by Esri on [ArcGIS Online](#)

**What this does not cover:** OpenStreetMap and [Bing Maps](#)

### ARCGIS ONLINE (ORGANIZATION) ACCOUNT USERS MAY:

- ✔ Use ArcGIS Online maps and map layers, imagery, and geometry services in conjunction with Esri software or an ArcGIS Online subscription for projects and applications
  - For internal use
  - For external use for applications published to everyone
- ✔ Use ArcGIS Online geocoding services with Esri products for internal and external use
  - No fee is required for searches where an address is entered to find a location on a map but results are not stored
  - For all other uses of geocoding, including storing results (batch geocoding), you must purchase a subscription.
- ✔ Use ArcGIS Online routing, drive time, and other network services with Esri products for internal or external use after purchasing a subscription
- ✔ Include screen captures or a printed or plotted maps in the following ways
  - Personal use, internal business use, or include in a presentation or a report for a client
  - In brochures and marketing collateral, or on a company web site to promote your own products and services and display your store locations
  - In academic publications (research journals, textbooks, etc.)For other uses, you must [obtain permission](#) from Esri first.
- ✔ Use the basemap data offline in the following manner
  - The data may only be taken offline using Esri Content Packages
  - The package can be used with any device as long as it is used exclusively with Esri software.

### ARCGIS ONLINE DEVELOPER ACCOUNT USERS MAY:

- ✔ Use the above-mentioned services, whereby the use of basemap and geocoding services is limited to 1,000,000 transactions per month in conjunction with the subscription.
  - Transactions include both basemap data and geocode search transactions.
  - One (1) basemap data transaction is equivalent to eight 256x256 tile requests.
  - One (1) geocode search transaction is equivalent to one address or place. If the results are stored in any manner such as after batch geocoding, the stored results are not counted toward the transaction limit (Note, however, storage does consume Service Credits).

### UNDER THE FOLLOWING CONDITIONS

- ! Provide attribution to Esri and its data providers.
- ! Use with Esri software, and comply with its terms of use. If you do not have Esri software, you must purchase an ArcGIS Online subscription.

### YOU MAY NOT

- ✗ Systematically harvest map tiles through any method other than using Esri Content Packages
- ✗ Redistribute map tiles, geocodes, and routes
- ✗ Embed ArcGIS Online services into any turn-by-turn navigation system or in applications that are used in high risk settings