





2.1 OAHU BUS MAP

A city bus map must contend with making sense of many intertwined routes. The Oahu map employs saturated hues to differentiate bus lines. Lines are tagged with identification codes in boxes with matching hues, and these labels are grouped along lines for the many bus routes that run together. Routes along the same street are displaced so each color is clearly visible, forming a wider multicolor line group. Only streets along which buses run are labeled. In contrast to the bus routes, background land colors are light and desaturated. Flat areas are only dark enough that white roads are visible against them, backed by hazy shadows that raise them slightly above the background. Other subtle color effects include transparency: for color glows around express routes, large area labels, and callout boxes holding lists of peak hour bus numbers. Each saturated line for regular routes has a lighter centerline, giving them the look of neon tubes, that adds subtly to the three-dimensional character of the map. Additional vivid color is included in water areas represented by a smooth gradient from cyan to purplish blues.

Courtesy of Oahu Transit Services and International Mapping Associates.

